

REP HEADLINE# 6386515 TRF# 338210
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

NOV1/12 18.12
CHANGES *** WPXI-TV ***

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # CONTRACT # 6386515

PRDCT HOUSE MAJ PAC 10/23 EST#2162

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE NOV1/12 18.12

REP: TO JEN
FR CHERYL
ADDED FOOTBALL
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

App 21,000

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86

AGENCY EST# = 2162

42 A 805P-1200M

30

21000.00

11/4

11/4

1

SUN

1

OCT/12 68400.00 NOV/12 35400.00

CONTRACT TOTAL 103800.00
TOTAL SPOTS 78

82

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$229,225 WPXI 36% KDKA 30% WTAE 27% WPGH 5% CABL 0% WPCW 2% WPMY 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE